

Study Assignment
Sport Obermeyer Case Study

- How should Wally think about how much of each style he should order in November?
(Don't prepare specific production order quantities, as we will not focus on this.)

- What are the constraints that make the planning so difficult and costly?

- What can Wally do to improve Sport Obermeyer's ability to produce?

- How well do the Sport Obermeyer supply chain design and capabilities suit their needs?
